



#OnePHAviation : Together We Fly



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Singapore Airshow 2024

Events at a Glance Overview

Updated as of 2 January 2024
 Programme schedule subject to changes

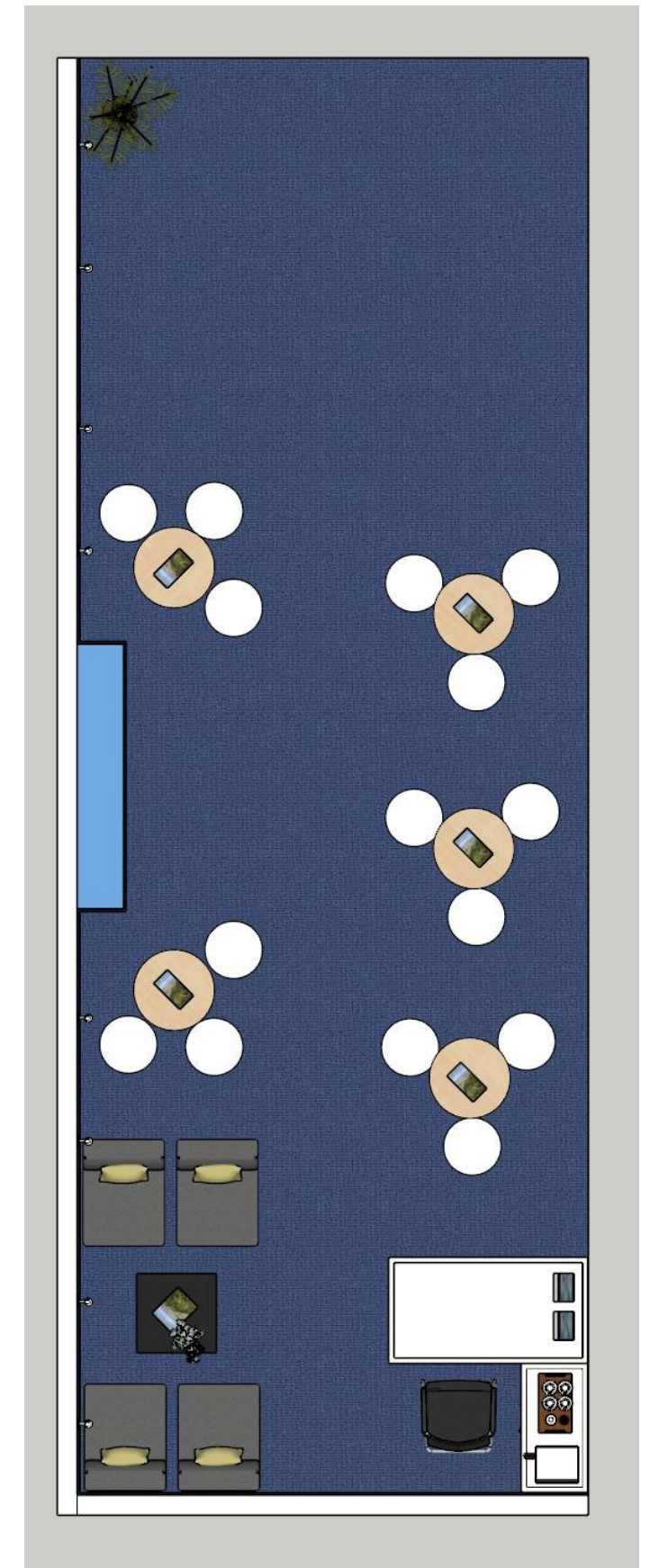
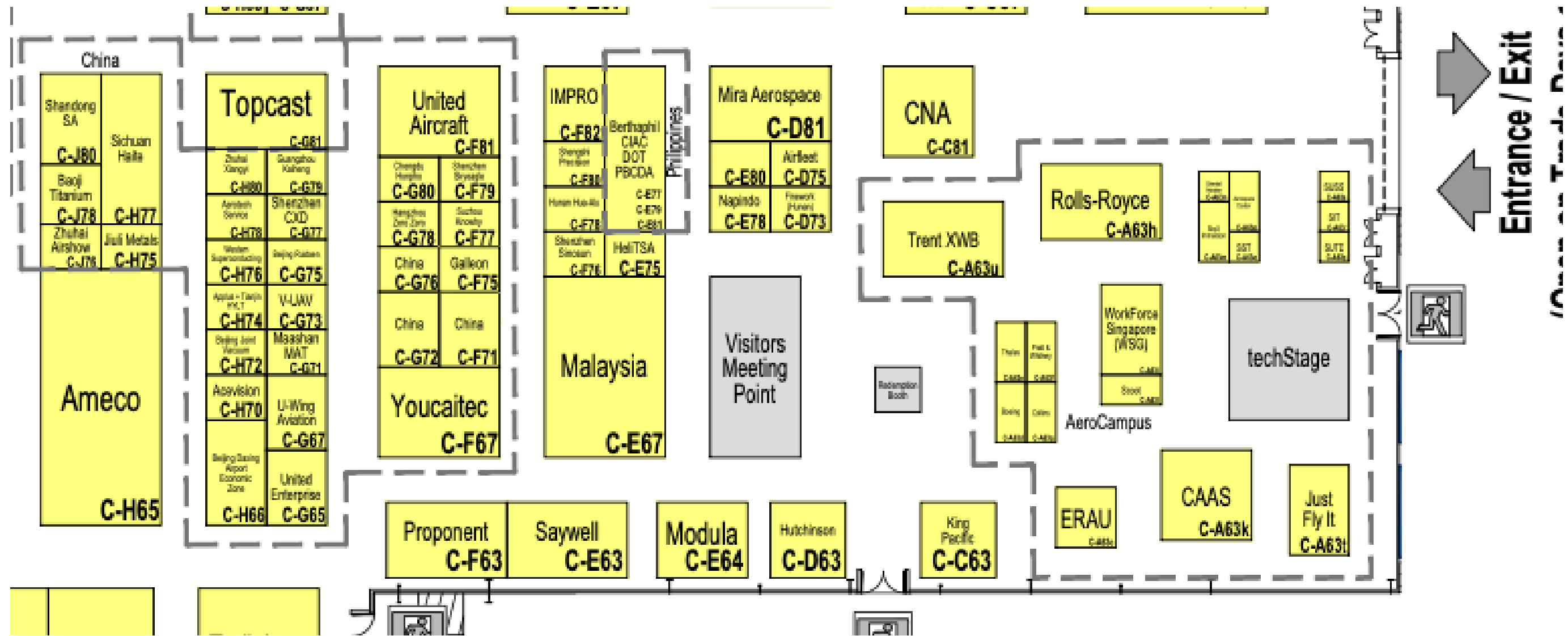
*By Invite Only
 **Partner Event

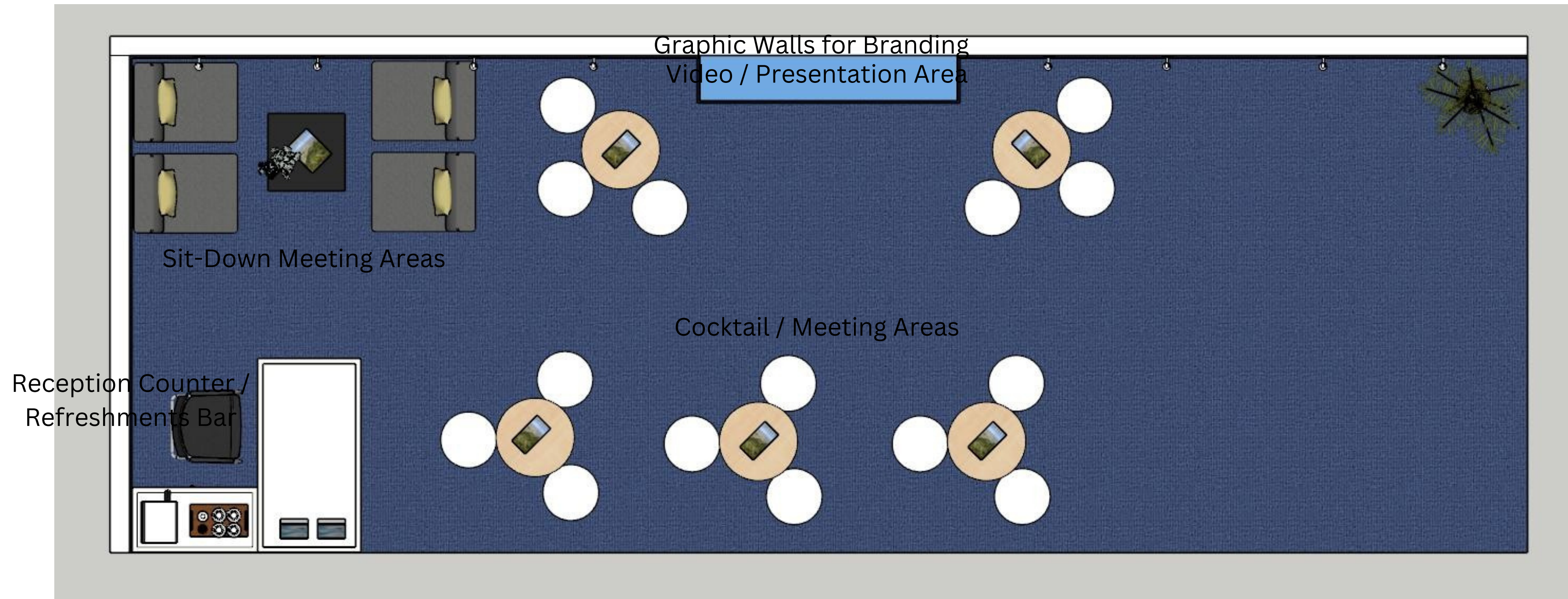


PRE-SHOW			TRADE DAYS							WEEKEND@AIRSHOW			
Date	Sun, 18 Feb	Mon, 19 Feb	Tue, 20 Feb		Wed, 21 Feb		Thurs, 22 Feb	Fri, 23 Feb		Sat, 24 Feb	Sun, 25 Feb		
Morning					AeroForum (Advanced Air Mobility Forum) 10:30am – 11:30am AeroForum Hall C, CEC			AeroForum (China – Singapore Bilateral Aviation Forum) 9:30am – 12:00pm AeroForum Hall C, CEC		AeroForum (Advanced Air Mobility) 11:00am – 12:30pm AeroForum Hall C, CEC	Flying Display 11:30am – 12:15pm *subject to change CEC	Flying Display 11:30am – 12:15pm *subject to change CEC	
			Ribbon Cutting Ceremony & VIP Tour of Exhibition CEC *By Invite Only		Flying Display 11:30am – 12:25pm *subject to change CEC								
Afternoon	Changi Aviation Summit (CAS) Marina Bay Sands *By Invite Only **Partner Event	Welcome Lunch The Suite @ ST Engineering, CEC *By Invite Only Delegates' Member Lunch The Gallery, CEC *By Invite Only	Flying Display 12:30pm – 2:00pm *subject to change CEC	Networking Lunch CEC *By Invite Only Aviation CEO Forum 2:00pm – 3:00pm AeroForum Hall C, CEC AeroForum (Advanced Air Mobility Forum) 3:30pm – 4:30pm AeroForum Hall C, CEC	Exhibition / What's Next / Exhibitor-Delegation Meetings 12:00pm – 5:00pm CEC	Delegates' Lunch The Gallery, CEC	S'pore Aerospace Technology & Engineering Conference (SATEC) **Partner Event	Exhibition / What's Next / Exhibitor-Delegation Meetings 9:30am – 5:00pm CEC	Flying Display 11:30am – 12:25pm *subject to change CEC	Exhibition / What's Next / Exhibitor-Delegation Meetings / AeroCampus 9:30am – 5:00pm CEC	Exhibition / What's Next / Exhibitor-Delegation Meetings / AeroCampus 9:30am – 5:00pm CEC	Flying Display 2:30pm – 3:15pm *subject to change CEC	Flying Display 2:30pm – 3:15pm *subject to change CEC
			AeroForum (Advanced Air Mobility Forum) 1:30pm – 2:30pm AeroForum Hall C, CEC						AeroForum (Sustainable Aviation Forum) 1:30pm – 3:00pm AeroForum Hall C, CEC				
			AeroForum (Sustainable Aviation Forum) 3:00pm – 4:00pm AeroForum Hall C, CEC						Starburst Innovation Forum 4:00pm – 5:30pm AeroForum Hall C, CEC				
Evening		Opening Ceremony & Networking Marina Bay Sands											



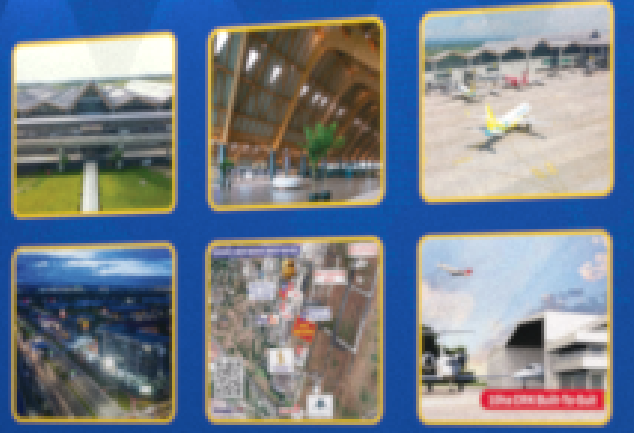
ENTRANCE / EXIT







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BOOTH PARTICIPATION OPTIONS



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CO-PRESENTER : \$10,000

ONSITE BENEFITS

- A reserved 4sqm space within the Pavilion for company showcase or display
- Prominent Logo in the Graphic Wall Panel
- Logo in the Reception Counter
- Speaking slot in the Ribbon Cutting Ceremony (5 mins)
- Full Page Feature with Company Profile in the Electronic
- Brochure and Directory of the Philippine Pavilion
- 3 Exhibitor Badges only
- 15 Visitor Tickets that you can offer to your clients and guests (4-Day Pass, Valued at \$320 each based on published rates)
- 1-minute company video on loop on the Screen for duration of the show (If not in use for presentation)
- Use of the presentation area for client meetings (5x a day from Feb 21-25), 30 mins per slot)

PRE AND POST-EVENT PROMOTIONAL BENEFITS

- ECCP @ Work Newsletter Extended Banner ad placements:
- Banner 1 (prime spot)
- Size: 565 (W) x 70 (H) pixels
- Banners can be changed upon request and hyperlinked to a website of choice
- Logo inclusion in the post-event features in ECCP's bi-monthly magazine "EuroPH Connect"
- Brand mention as Co-Presenter in all press releases
- Logo inclusion in all print & electronic marketing collaterals
- promoting the Philippine Aviation Pavilion
- Brand inclusion in e-circulars sent to a database of over
- 30,000 corporate professional



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PAVILION PARTNER : \$5,000

ONSITE BENEFITS

- A reserved space for a dedicated vertical Brochure stand within the Pavilion
- Logo as Partner in the Graphic Wall Panel
- Half Page Feature with Company Profile in the
- Electronic Brochure and Directory of the Philippine
- Pavilion graphics
- 2 Exhibitor Badges only
- 8 Visitor Tickets that you can offer to your clients and guests (4-Day Pass, Valued at \$320 each based on published rates)
- 30 sec company video on loop on the Screen for duration of the show (If not in use for presentation)
- Use of the presentation area for client meetings (2x a day from Feb 21-25), 30 mins per slot)

PRE AND POST-EVENT PROMOTIONAL BENEFITS

- Logo inclusion in the post-event features in ECCCP's bi-monthly magazine "EuroPH Connect"
- Brand mention as Pavilion Partner in all press releases
- Logo inclusion in all print & electronic marketing collaterals promoting the Philippine Aviation Pavilion
- Brand inclusion in e-circulars sent to a database of over 30,000 corporate professional



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PAVILION SUPPORTER: \$1,000

ONSITE BENEFITS

- A space for company flyers or brochures in the standee for all Pavilion Supporters
- Logo as Pavilion Supporter in the Graphic Wall Panel
- Company Listing with Profile in the Electronic
- Brochure and Directory of the Philippine Pavilion
- 1 Exhibitor Badge only
- 2 Visitor Tickets that you can offer to your clients and guests (4-Day Pass, Valued at \$320 each based on published rates)
- Use of the presentation area for client meetings (1x a day from Feb 21-25), 30 mins per slot)

PRE AND POST-EVENT PROMOTIONAL BENEFITS

- Logo inclusion in the post-event features in ECCCP's bi-monthly magazine "EuroPH Connect"
- Brand mention as Co-Presenter in all press releases
- Logo inclusion in all print & electronic marketing collaterals promoting the Philippine Aviation Pavilion
- Brand inclusion in e-circulars sent to a database of over 30,000 corporate professional



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1ST PHILIPPINE PAVILION
SINGAPORE AIRSHOW
2024 20-25 Feb
WHERE AVIATION'S FINEST MEET

A graphic for the Philippine Pavilion at the Singapore Airshow 2024. The background is a faded aerial view of an airshow. At the top center is the Philippine flag. Below it is the slogan "#OnePHAviation: Together We Fly" in red and blue. To the left is the Department of Transportation logo, and to the right is the Bagong Pilipinas logo. Below the slogan, it says "ORGANIZED BY" followed by logos for ECCCP (European Chamber of Commerce of the Philippines), BERTHAPHIL, and CRK. Further down are logos for CAA, CIAC, BCDA, CLARK, NBAA, and dti (Department of Transportation - Philippines). The bottom of the graphic features a large, stylized graphic of the Philippine flag with a halftone dot pattern.

