

EVENT BRIEF

I. ACTIVITY DETAILS

Title of Activity	Empowering Your Financial Wellbeing: A Deep Dive into Employee Benefits		
Nature of Activity	Labor Day Event (Webinar)	Target Participants	200 attendees
Date and Time	30 April 2024	Venue	ZOOM

II. INTRODUCTION

This insightful session will explore the full spectrum of employee benefits offerings, equipping participants with the knowledge and resources necessary to make informed decisions for their financial well-being.

As we recognize Labor Day, we underscore the importance of supporting employees in understanding their comprehensive benefits package and maximizing its potential for long-term financial security.

III. EVENT OVERVIEW

Industry experts from the Department of Labor and Employment (DOLE), Social Security System (SSS), Pag-IBIG Fund, Philippine Health Insurance Corporation (PhilHealth), and insurance/HMO providers will unravel the complexities of employee benefits, covering various areas like healthcare plans, retirement, stocks, and other perks.

Through interactive discussions, participants will gain a deeper understanding of how these benefits may influence their overall financial health, empowering them to make informed choices and continue on a path toward financial stability and prosperity.

IV. WHO SHOULD ATTEND

- Employees at any stage of their career
- Human resources professionals
- Managers and supervisors
- Small business owners
- Individuals interested in understanding and maximizing their employee benefits
- Recent graduates entering the workforce
- Those looking to enhance their financial literacy
- Anyone seeking long-term financial stability

Empowering Your Financial Wellbeing: A Deep Dive into Employee Benefits	
TIME	ACTIVITY
2:00 PM	Zoom Opening Preliminaries
02:00 PM - 02:05 PM (5 mins)	Start of session /Introductions <i>Jillian Sitchon</i> <i>Branch Officer, ECCP Cebu</i>
	Welcome Remarks <i>Atty. Eliseo Zuñiga</i> <i>Chair, ECCP Human Capital Committee</i> <i>Partner, Employment Practice Group, Quisumbing Torres</i>
02:05 PM - 02:15 PM (10 mins)	Keynote Speech <i>Secretary Bienvenido E. Laguesma</i> <i>Department of Labor and Employment</i>
02:15 PM - 02:30 PM (15 mins)	Discussion of Employee Benefits <i>Department of Labor and Employment and/or Law Firm</i>
02:30 PM - 02:45 PM (15 mins)	Pag-IBIG 101 for Filipino Employees: Savings, Loans, and More! <i>Pag-ibig Fund</i>
02:45 PM - 03:00 PM (15 mins)	Understanding PhilHealth: Your Guide to Healthcare Coverage in the Philippines <i>Ms. Pythia Monique R. Del Mar</i> <i>Representative, Membership Team of the Local Health Insurance Office (LHIO) - Cebu City</i>
	<i>Ms. Hazel Villanueva</i> <i>PhilHealth Accounts Information Management Specialist, LHIO Cebu City</i>
03:00 PM - 03:15 PM (15 mins)	Finding the Right Fit: Exploring Group Healthcare Plans in the Philippines <i>Generali Life Assurance Philippines, Inc.</i>
03:15 PM - 03:30 PM (15 mins)	Know Your SSS: Your Investment for Retirement, Disability, and Death <i>Social Security System</i>
03:30 PM - 03:45 PM (15 mins)	Empowering Your Workforce: Perks & Strategies for Employee Financial Wellness <i>Ms. Michelle Cordero-Garcia</i> <i>Chief HR Officer, SunLife Philippines</i>
03:45 PM - 04:45 PM (1hr)	Interactive Discussion and Q&A
04:45 PM	Key Takeaways and Closing Remarks
5:00 PM	END OF PROGRAM

*Timeslot may change depending on the availed partnership package below.

PARTNERSHIP PACKAGES				
PARTNERSHIP TIER	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Investment Value	50,000	30,000	20,000	10,000
Marketing and Visibility				
Branding Rights	✓	✓	✓	✓
Logo inclusion in all event materials/collaterals	✓	✓	✓	✓
Acknowledgment as a partner throughout the event	✓	✓	✓	✓
Inclusion of company AVP	1.5 mins (intro and outro)	1minute (intro and outro)	30 seconds (intro and outro)	30 seconds (intro or outro)
Happening Now post on social media with your logo;	✓	✓	✓	✓
Program				
Opportunity to speak/present	25 minutes	15 minutes	-	-
Post-event				
Database of attendees *	✓	✓	✓	✓
Feature in ECCP Members magazine (post-event highlights);	✓	✓	✓	✓
Feature in ECCP Members newsletter ECCP@Work (post-event highlights);	✓	✓	✓	✓
Feature in ECCP Social Media pages (post-event highlights);	✓	✓	✓	✓

**Only participants who consented to share information in public will be included.*

PARTNERSHIP CONFIRMATION FORM

Company Name	
Company Address	
Contact Person	
Designation	
Contact Number	

Please check the partnership package:

- | | | |
|--------------------------|------------------|------------|
| <input type="checkbox"/> | Platinum Partner | PHP 50,000 |
| <input type="checkbox"/> | Gold Partner | PHP 30,000 |
| <input type="checkbox"/> | Silver Partner | PHP 20,000 |
| <input type="checkbox"/> | Bronze Partner | PHP 10,000 |

Signature over Printed Name	Date

Once accomplished, kindly send a copy of the conforme addressed to Ms. Jillian Sitchon via jillian.sitchon@eccp.com and/or Ms. Sheridan Tan via sheridan.tan@eccp.com and a hi-res company logo. A scanned copy or photo of the conforme will do.

REMINDERS:

- A Billing invoice with payment instructions will be sent after receipt of this signed Contract Form.
- If notice of cancellation is received one week before the event date, the partner will be liable to pay 50% of the total package cost.
- Payment may be settled within two weeks after the event date.