

### **EVENT BRIEF**

Recognizing the importance of sustainable and transparent supply chains in daily business operations, the European Chamber of Commerce of the Philippines Davao invites you to its Mindanao Coffee Mornings on 28 May 2024, from 9:00 AM - 11:00 AM at Bec and Geri's Ecolounge, Davao City, Philippines.

This session tackles how businesses are adopting sustainable practices to minimize waste and maximize resource efficiency, contributing to the growing circular economy movement of Mindanao. Discover innovative strategies, government policies, and collaborative efforts essential in the transition towards a more sustainable economy.

Join us in this conversation to understand the challenges and opportunities of this transition.

For partnership and other inquiries, contact **Davao Branch Officer Ms. Sam Gura** at **andrianesam.gura@eccp.com** or via Viber/SMS at **+639-298-578-946**.

Kindly register below:

https://eccp.glueup.com/event/mindanao-coffee-mornings-109249/

## **PROVISIONAL PROGRAM**

Time	Agenda	Speakers	
8:45 AM - 9:15 AM <b>30 minutes</b>	Ingress Registration	AVPs	
9:15 AM - 9:30 AM <b>15 minutes</b>	Welcome Message Sustainability through Plant-Based Ventures	Davao Bioskin Tech Laboratories, Inc. Bec & Geri's	
9:30 AM - 9:45 AM <b>15 minutes</b>	Sustainability through Upcycling Agricultural Byproducts	ECCP Member	
9:45 AM - 10:00 AM <b>15 minutes</b>	Mindanao 50:50 by 2030	Mindanao Development Authority / Department of Natural Resources	
10:00 AM - 10:15 AM 15 minutes	ECCP Member Highlight	Event Partner/Sponsor	
10:15 AM - 10:45 AM <b>30 minutes</b>	Fireside Chat Q&A Closing	ECCP Members	
10:45 AM - 11:00 AM 15 minutes	Networking Egress	AVPs	

# Mindanao Coffee Mornings 28 May 2024 | 9:00 AM - 11:00 AM Bec & Geri's Ecolounge, Davao City

## **PARTNERSHIP AGREEMENT**

This serves as an agreement between the European Chamber of Commerce of the Philippines (ECCP), event organizer of the event entitled "Mindanao Coffee Mornings" and \_\_\_\_\_\_ as the event partner/sponsor.

PARTNERSHIP OPPORTUNITIES					
Category	Event Partner	Platinum	Gold	Silver	Bronze
Investment Value	PHP 25,000	PHP 20,000	PHP 15,000	PHP 10,000	PHP 5,000
	Mar	keting & Publici	ty		
Inclusion of company logo in all visibility efforts (banner, e-invites, mailers, circulars, social media, webinar, website, daily advisory, etc.)	1	1	1	1	1
Company logo with website hyperlink on the event website	✓	✓	✓	✓	✓
Ad space in the digital event brochure	Full page	Half page	Feature ad	✓	1
Logo inclusion in the digital event brochure	✓	✓	✓	1	✓
Mention in the post-event press release	✓	✓	1	✓	✓
Dedicated social media post or one-page company advertisement or article in the digital event brochure	✓	✓	✓		
Program Participation					
Speaker slot (subject to availability; first-come, first-served basis)	1	✓	✓		
On-site Mileages					
Option to display banner or marketing table (6ftx1.5ft) in the venue	✓	✓			

during the event					
Verbal acknowledgment as a partner during the event	✓	✓	✓	✓	✓
Inclusion of company AVP in the event loop	3 minutes	2 minutes	1 minute	30 seconds	20 seconds
Onsite complimentary pass to the event	3 pax	3 pax	2 pax	2 pax	1 pax
Display of vertical pull-up banners (company to provide banners)	3 banners	2 banners	2 banners	1 banner	
Inclusion of company brochure/flyer in the delegate/guest kit (to be handed upon registration)	3 materials	2 materials	1 material		
Naming rights	1	✓	/	<b>✓</b>	✓
	Pos	st-event Mileage	s		
Recording of the event	1	✓			
Copy of attendees' database (only those who agreed to share their details)	✓	✓	✓		
E-brochures to be distributed with the post-event materials	1	1	1	1	✓

Other forms of sponsorships are also accepted (subject for discussion).

Please fill out the confirmation form below and send it via email to Ms. Sam Gura at <a href="mailto:andrianesam.gura@eccp.com">andrianesam.gura@eccp.com</a>

## PARTNERSHIP AGREEMENT FORM

Company Name				
Company Address				
Company Website				
Contact Person				
Designation				
Email Address				
Contact Number				
We would like to participate in the said event as:				
		Event Partner Platinum Gold Silver Bronze	PHP 25,000 PHP 20,000 PHP 15,000 PHP 10,000 PHP 5,000	
Signature over Printed N	Name		Date	

#### Reminders:

- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.
- The partner company must elect a representative who will closely coordinate with the organizers regarding mileage delivery in preparation for the event.
- Any equipment, materials, or documents required to effectively deliver the mileages to the partner company must be provided on or before the deadline/s prescribed by the organizers.

Please send a signed confirmation form along with a high-resolution digital copy of your company logo to Ms. Sam Gura at <u>andrianesam.gura@eccp.com</u>.