

European Business & Beers: Kadayawan Mixer

16 August 2024 | 6:00 - 9:00 PM
Davao City, Philippines

PARTNERSHIP AGREEMENT

This serves as an agreement between the **European Chamber of Commerce of the Philippines (ECCP)**, event organizer of the event entitled “**European Business and Beers: Kadayawan Mixer**” and _____ as the event partner/sponsor.

PARTNERSHIP OPPORTUNITIES					
Category	Event Partner	Platinum	Gold	Silver	Bronze
Investment Value	PHP 50,000	PHP 40,000	PHP 30,000	PHP 20,000	PHP 10,000
Marketing & Publicity					
Inclusion of company logo in all visibility efforts (banner, e-invites, mailers, circulars, social media, webinar, website, daily advisory, etc.)	✓	✓	✓	✓	✓
Company logo with website hyperlink on the event website	✓	✓	✓	✓	✓
Ad space in the digital event brochure	Full page	Half page	Feature ad	✓	✓
Logo inclusion in the digital event brochure	✓	✓	✓	✓	✓
Mention in the post-event press release	✓	✓	✓	✓	✓
Dedicated social media post or one-page company advertisement or article in the digital event brochure	✓	✓	✓		
Program Participation					
Speaker slot (subject to availability; first-come, first-served basis)	✓	✓	✓		

On-site Mileages					
Option to display banner or marketing table (6ftx1.5ft) in the venue during the event	✓	✓	✓		
Verbal acknowledgment as a partner during the event	✓	✓	✓	✓	✓
Inclusion of company AVP in the event loop	3 minutes	2 minutes	1 minute	30 seconds	20 seconds
Onsite complimentary pass to the event	3 pax	2 pax	2 pax	1 pax	1 pax
Display of vertical pull-up banners (company to provide banners)	4 banners	3 banners	2 banners	1 banners	1 banner
Inclusion of company brochure/flyer in the delegate/guest kit (to be handed upon registration)	3 materials	2 materials	2 materials	1 material	
Branding rights	✓	✓	✓	✓	✓
Post-event Mileages					
Recording and documentation (copy of event photos)	✓	✓			
Attendees' database (only those with informed consent)	✓	✓	✓		
Inclusion or feature on e-brochures to be distributed with the post-event materials	✓	✓	✓	✓	✓

Other forms of sponsorships are also accepted (subject for discussion).

Please fill out the confirmation form below and send it via email to

Ms. Sam Gura at andrianesam.gura@eccp.com

PARTNERSHIP AGREEMENT FORM

Company Name	
Company Address	
Company Website	
Contact Person	
Designation	
Email Address	
Contact Number	

We would like to participate in the said event as:

- Event Partner PHP 50,000
- Platinum PHP 40,000
- Gold PHP 30,000
- Silver PHP 20,000
- Bronze PHP 10,000

or

In-kind sponsorship of _____ as _____ Partner.

Barter details:

Signature over Printed Name	Date

Reminders:

- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.
- The partner company must elect a representative who will closely coordinate with the organizers regarding mileage delivery in preparation for the event.
- Any equipment, materials, or documents required to effectively deliver the mileages to the partner company must be provided on or before the deadline/s prescribed by the organizers.

Please send a signed confirmation form along with a high-resolution digital copy of your company logo to Ms. Sam Gura at andrianesam.gura@eccp.com.