

ORGANISED BY



# ECCCP's 22<sup>nd</sup> Golf Tournament



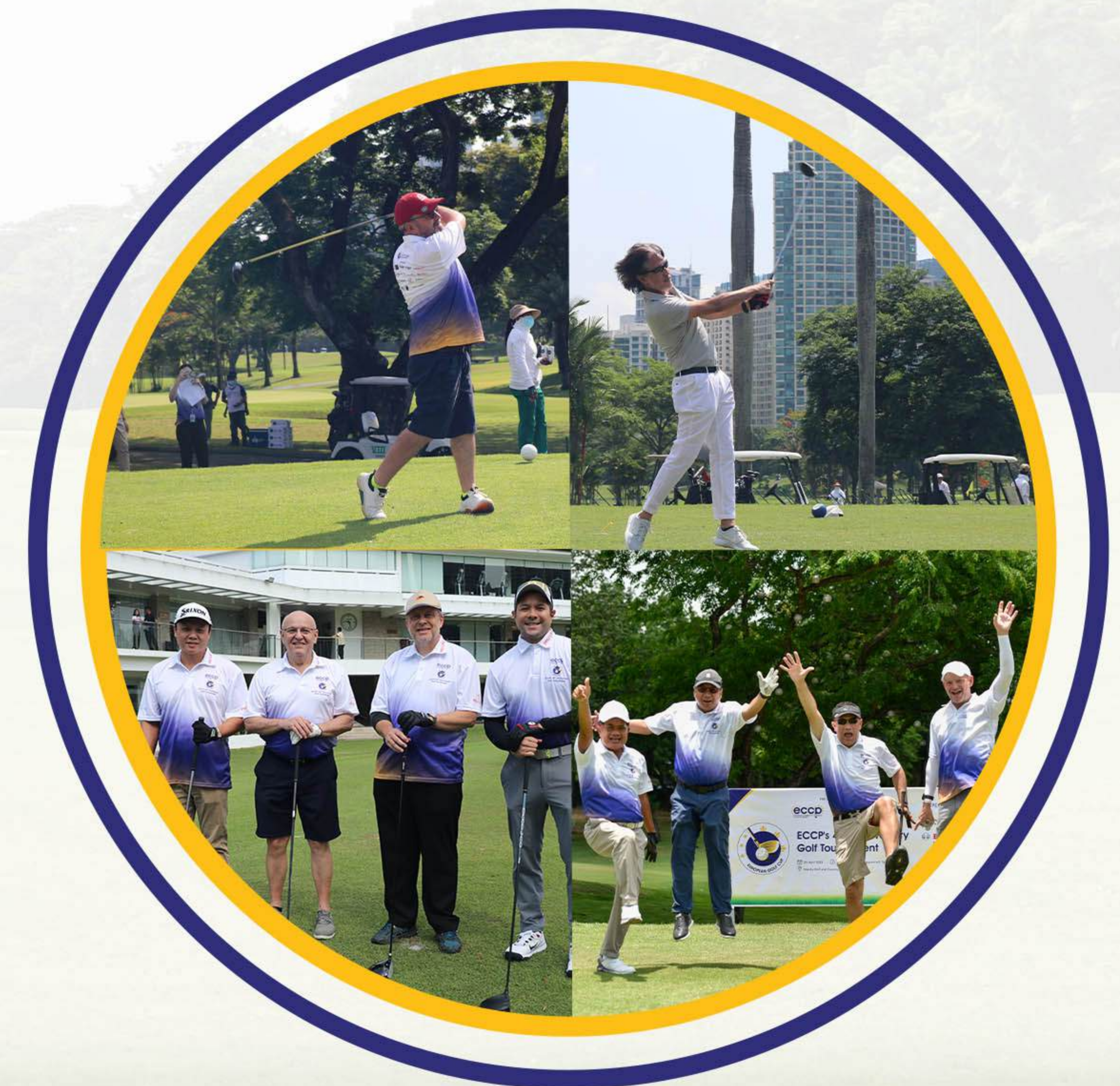
6 November 2024



Ceremonial Tee Off: 06:00 AM  
First Tee Off: 6:30AM (Shotgun), System 36 Format



Mimosa Golf Plus, Filinvest Mimosa+ Leisure City,  
Clark Freeport Zone



ECCP Member - 10,000 • ECCP Non-Member 12,000



# The 22nd European Golf Tournament

The annual **ECCP European Golf Tournament** is recognized as the biggest and most attended golf event organized by a foreign chamber in the country.

In line with the Chamber's commitment to fostering a healthier, fairer, and net-zero world, this year's tournament proudly champions sustainability in golf. We aim to promote practices that respect our surroundings and honor the natural environment in golf courses and similar tournaments across the Philippines.



## Attendee Profile

Now on its 22nd year, this event is designed to bring together passionate golfers and non-playing guests including C-level executives, international dignitaries, as well as representatives of multinational companies for a day of friendly competition and celebration of the sport. This year's Golf Tournament provides an opportunity for players to showcase their skills on the green and build connections within the European-Philippine business community.

# Partnership Opportunities

The 22nd European Golf Tournament offers various partnership packages tailored to meet the marketing objectives of interested partners. From brand visibility on event collateral to exclusive promotional opportunities, our partnership tiers provide businesses with a unique platform to showcase their support for the sport of golf.

If your company is aligned with our values of sustainability, environmental stewardship, and social responsibility, we warmly invite you to partner with us for **ECCP's 22nd Golf Tournament!**



# Top 4 Reasons to be a Partner

## ● Networking and Business Development Opportunities

Take advantage of this platform to network with like-minded professionals and industry leaders. Engaging in this event allows our partners to build new relationships and potentially develop new business opportunities.

## ● Marketing and Promotional Opportunities

The event offers a range of partnership packages tailored for companies promoting sustainability through golf. These packages provide opportunities for enhanced brand visibility and product awareness.



## ● Brand Visibility and Association with Sustainability

Align your brand with the values of sustainability and social responsibility. Partner with us and help the chamber to advance its mission of engaging stakeholders to make golf tournaments more eco-friendly throughout the country.

## ● Foster Camaraderie through Sports

The annual European Golf Tournament promotes friendly competition where participants and partner players from the European-Philippine business community can display sportsmanship and skills on the green.

# 22nd European Golf Tournament

## Cash Partnership Tiers

<b>Category</b>  <b>Investment Value</b>	<b>TITLE PARTNER</b>  <b>Php 450,000</b>	<b>FUN HOLE PARTNER</b>  <b>Php 150,000</b>	<b>CLASSIC HOLE &amp; SPECIAL AWARDS PARTNER</b>  <b>Php 80,000</b>
<b><i>NAMING AND EXCLUSIVITY RIGHTS</i></b>			
<b>Titling Privilege</b>	brand to appear beside the event title in all marketing collaterals	brand to appear after the organizer and title partner	brand to appear with partners of same tier
<b>Event Billing</b>	Co-Presented by “Partner”	Fun Hole Partner	Classic Hole & Special Awards Partner
<b>Exclusivity Rights</b>	with brand exclusivity	n/a	n/a

# 22nd European Golf Tournament

## Cash Partnership Tiers

	TITLE	FUN HOLE	CLASSIC
<b>MARKETING &amp; PUBLICITY</b>			
Company logo & hyperlink to company website on event page	●	●	●
Logo inclusion in all electronic marketing collaterals and posts on social media and event page	●	●	●
Company brochures/files to be distributed to attendees with post-event materials (materials to be provided by partner)	Four (4)	n/a	n/a
Inclusion in the event press release	●	●	●

# 22nd European Golf Tournament

## Cash Partnership Tiers

	TITLE	FUN HOLE	CLASSIC
<b><i>ONSITE MILEAGE</i></b>			
<b>Complimentary player registration - includes the green fee, use of golf cart for 2, buffet breakfast, buffet lunch, caddy fee, raffle entry, any merchandise / golf apparel</b>	Four (4)	Two (2)	One (1)
<b>Marketing space</b>	1.5m x 2m space <i>(max of 3 staff)</i>	IBM table <i>(max of 2 staff)</i>	IBM table <i>(max of 2 staff)</i>
<b>Logo inclusion in all event banners at the venue</b>	●	●	●
<b>Roll-up banners in the function room of Mimosa Golf Plus</b>	Four (4) 2 at designated areas, 2 at marketing space	Three (3) 1 at designated areas, 2 at marketing space	Two (2) 1 at designated areas, 1 at marketing space



# 22nd European Golf Tournament

## Cash Partnership Tiers

	TITLE	FUN HOLE	CLASSIC
<b><i>ONSITE MILEAGE</i></b>			
<b>Verbal acknowledgement during the event and awarding ceremony</b>	●	●	●
<b>Partners' Loop</b>	2-minute AVP	30-second AVP	15-second AVP
<b>Awarding Rights and branding</b>	company representative to award all division champions; brand inclusion in trophies for all division champions*	n/a	company representative to award 1 special award; brand inclusion in 1 special award plaque*
<b>Lunch buffet for non-playing company representatives</b>	Three (3)	Two (2)	One (1)
<b>Attendee Database</b> <i>(those who gave consent)</i>	●	n/a	n/a

\*Confirm by 04 October 2024

# 22nd European Golf Tournament

## Cash & Ex-deal Partnership Tiers

<b>Category</b>  <b>Investment Value</b>	<b>HOLE-IN-ONE PARTNER</b>  Php 200,000 worth of cash prize or item <i>(to be raffled off in case of non-winner)</i>	<b>GAME WEAR PARTNER</b>  Full ex-deal of game wear for players and staff	<b>SWAG BAG PARTNER</b>  Php 150,000 cash or full ex-deal of tumbler, umbrella, and tote bag	<b>MAJOR PRIZE PARTNER</b>  Php 150,000 worth of GC's or items	<b>PRIZE PARTNER</b>  Php 75,000 worth of GC's or items	<b>TROPHY PARTNER</b>  Php 50,000 cash or full ex-deal of trophies and plaques	<b>BEVERAGE PARTNER</b>  at least Php 150,000 worth of products and/or bar service
<b>MARKETING &amp; PUBLICITY</b>							
<b>Company logo &amp; hyperlink to website on event page</b>	●	●	●	●	●	●	●
<b>Logo inclusion in all electronic marketing collaterals and posts</b>	●	●	●	●	●	●	●
<b>Inclusion in the event press release</b>	●	●	●	●	●	●	●

# 22nd European Golf Tournament

## Cash & Ex-deal Partnership Tiers

Category	HOLE-IN-ONE PARTNER	GAME WEAR PARTNER	SWAG BAG PARTNER	MAJOR PRIZE PARTNER	PRIZE PARTNER	TROPHY PARTNER	BEVERAGE PARTNER
<b><i>ONSITE MILEAGE</i></b>							
Complimentary player registration - includes the green fee, use of golf cart for 2, buffet breakfast, buffet lunch, caddy fee, raffle entry, any merchandise / golf apparel	Two (2)*	n/a	n/a	n/a	n/a	n/a	n/a
Marketing space	IBM table (max of 2 staff)	IBM table (max of 2 staff)	n/a	n/a	n/a	n/a	bar set up
Logo inclusion in all event banners at the venue	●	●	●	●	●	●	●
Roll-up banners in the function room of Mimosa Golf Plus	One (1) <i>at marketing space only</i>	One (1) <i>at marketing space only</i>	One (1) <i>at designated areas</i>	One (1) <i>at designated areas</i>	One (1) <i>at designated areas</i>	One (1) <i>at designated areas</i>	One (1) <i>at marketing space only</i>

\*applicable for cash prize partnership

# 22nd European Golf Tournament

## Cash & Ex-deal Partnership Tiers

Category	HOLE-IN-ONE PARTNER	GAME WEAR PARTNER	SWAG BAG PARTNER	MAJOR PRIZE PARTNER	PRIZE PARTNER	TROPHY PARTNER	BEVERAGE PARTNER
<b>ONSITE MILEAGE</b>							
Verbal acknowledgement during the event	●	●	●	●	●	●	●
Partners' Loop	10-second AVP	10-second AVP	logo slide	logo slide	logo slide	logo slide	logo slide
Awarding Rights and branding	company representative to award Hole-in-One or raffle winner	company representative to award 4 special awards	brand inclusion in swag bag merchandise**	company representative to award the major prize	company representative to award the prize	company representative to award all winners; brand inclusion in all trophies and plaques**	n/a
Lunch buffet for non-playing company representatives	One (1)	One (1)	One (1)	One (1)	One (1)	One (1)	One (1)
Attendee Database <i>(those who gave consent)</i>	n/a	n/a	n/a	n/a	n/a	n/a	n/a

\*\*confirm by 20 September

# 22nd European Golf Tournament Partnership Form

- TITLE PARTNER - PHP 450,000
- FUN HOLE PARTNER - 150,000
- CLASSIC HOLE & SPECIAL AWARDS PARTNER - PHP 80,000
- HOLE-IN-ONE PARTNER - PHP 200,000 ( cash  item \_\_\_\_\_ )
- GOLF WEAR PARTNER
- SWAG BAG PARTNER - PHP 150,0000 ( cash  item \_\_\_\_\_ )
- MAJOR PRIZE PARTNER - PHP 150,000 (worth of GC's/items) \_\_\_\_\_ )
- PRIZE PARTNER - PHP 75,000 (worth of GC's/items) \_\_\_\_\_ )
- TROPHY PARTNER - PHP 50,0000 ( cash  full ex-deal of trophies and plaques )
- BEVERAGE PARTNER - PHP 150,0000 (worth of products and/or bar service)

# 22nd European Golf Tournament Partnership Form

*Kindly complete the details below in BLOCK and send to Ms. Arci Catalan at [arci.catalan@eccp.com](mailto:arci.catalan@eccp.com) or [events@eccp.com](mailto:events@eccp.com)*

**Company Name:** \_\_\_\_\_ **Company/Billing Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Designation:** \_\_\_\_\_

**Telephone / Mobile No.:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Details of items (Only for Non-Cash Sponsors):**

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Terms and Conditions:

1. This serves as your confirmation to the 22nd European Golf Tournament. Full payment is required immediately upon receipt of the billing invoice.

Cancellation will be charged accordingly. Written cancellation received:

- On or before 06 September 2024: will pay 50% cancellation fee

- After 06 September 2023: will pay 100% cancellation fee

2. Billing Invoice will be sent to your email/office upon receipt of this Confirmation Form.

3. Please make all checks payable to the European Chamber of Commerce of the Philippines, Inc.

4. For non-cash sponsors, please deliver your items to our office address on or before 23 October 2024:

19F Philippine AXA Life Centre, Tindalo St, corner Sen. Gil J. Puyat Ave, Makati, 1200

\_\_\_\_\_  
Authorized Company Representative  
(Signature over Printed Name)

\_\_\_\_\_  
Date

# THANK YOU!

