

Race to Zero Campaign Overview



RACE TO ZERO

BRIEF HISTORY



Ms Nigar Arpadarai

COP 21 - IMPORTANCE OF NON-GOVERNMENT CLIMATE ACTION (2015)

Countries agreed on the importance of mobilising climate action from cities, regions, businesses, investors and other non-state actors (**NSAs**) and create HLCs role under each COP Presidency.

COP 25 - MANDATE IS RENEWED FOR 5 YEARS (2019)

Countries acknowledged the importance of NSAs contributing to the goals of the Paris Agreement.

COP 25 Presidency launch the Climate Ambition Alliance - Net Zero 2050

RACE TO ZERO LAUNCH (2020)

The High-Level Champions rally a group of leading actors that are ahead of the curve on their net zero commitments and implementation. It's sister campaign, the Race to Resilience, is launched shortly after.

COP 26- 5 YEAR PLAN MP improvement

Global campaigns (Race to Zero & Race to Resilience) recognized as one of key functions under HLCs leadership



HE Razan Al Mubarak

WHAT IS RACE TO ZERO?

Race to Zero is a global campaign rallying over 14,500 non-State actors – including companies, cities, regions, financial, educational, and healthcare institutions – to take rigorous and immediate action to halve global emissions by 2030 and deliver a healthier, fairer, zero carbon world.

1,100+
CITIES

50+
STATES & REGIONS

11,000+
COMPANIES

600+
INVESTORS

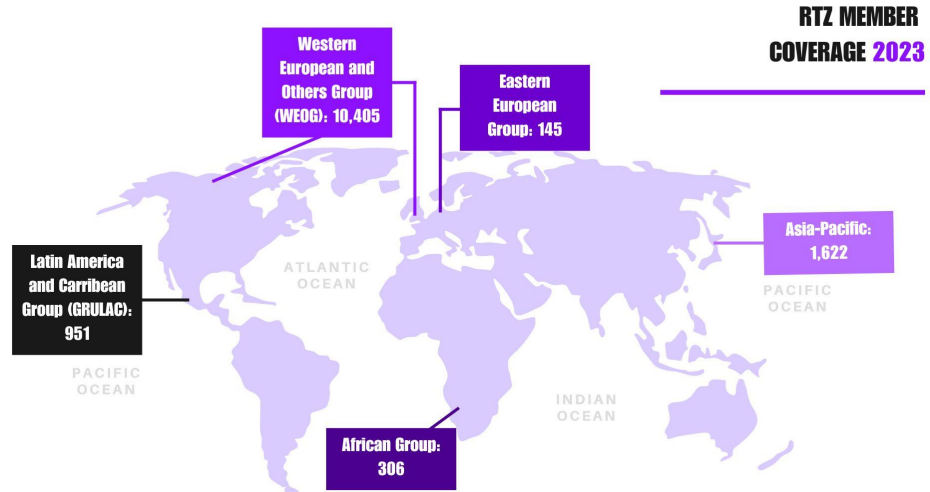
1,100+
EDUCATION

70+
HEALTHCARE

RACE TO ZERO

GLOBAL GROWTH

The campaign now covers 146 countries, with Asia-Pacific being the fastest growing region (518 new members in 2023). The Middle East and North Africa (MENA) has seen a 104% growth since 2022, including a significant rise in SMEs.

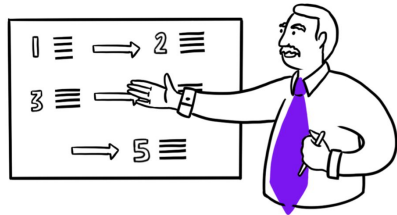


THE 5 Ps



PLEDGE

PLEDGE TO REACH NET ZERO NO LATER THAN 2050 AND TO CONTRIBUTE TO HALVING EMISSIONS BY 2030.



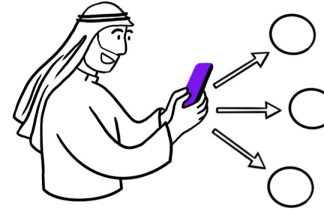
PLAN

PUBLICLY DISCLOSE A TRANSITION PLAN, INCLUDING ACTIONS BY 2030.



PROCEED

TAKE ACTION TO ACHIEVE NET ZERO, CONSISTENT WITH YOUR TARGETS AND CONTRIBUTING TO SECTOR BREAKTHROUGHS.



PUBLISH

REPORT PUBLICLY PROGRESS ON YOUR TARGETS AND ACTIONS, FEEDING INTO THE UNFCCC GLOBAL CLIMATE ACTION PORTAL

PERSUADE

ALIGN POLICY AND ENGAGEMENT, INCLUDING MEMBERSHIP ASSOCIATIONS, WITH HALVING EMISSIONS BY 2030 AND NET ZERO BY 2050.

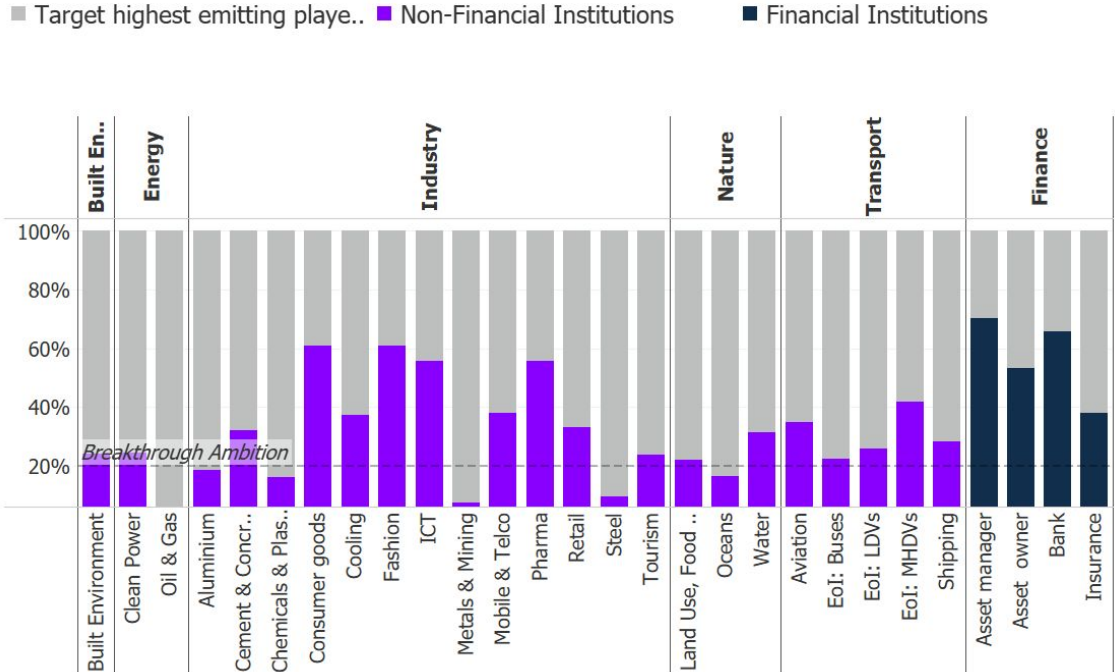
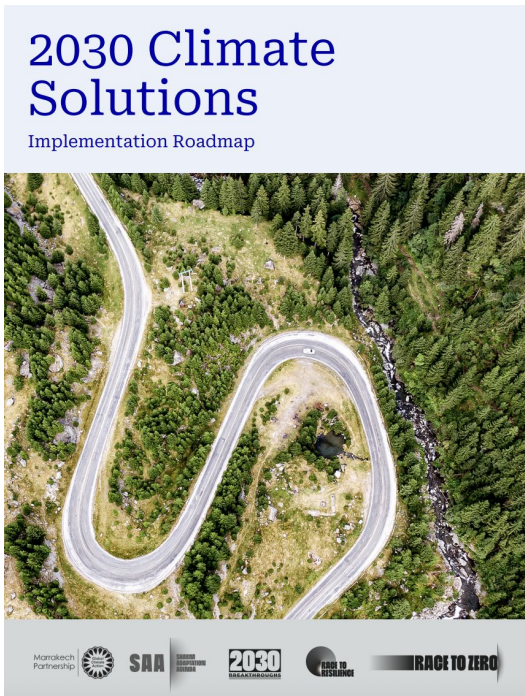


BENEFITS OF BEING A PART OF THE RACE

- ✓ **Recognition** of a credible net zero commitment and action through Race to Zero's criteria (5 Ps).
- ✓ **Joining a group of leaders** paving the way towards a changing net zero economy.
- ✓ **Being a part of a multi-stakeholder campaign** working in collaboration with diverse actors, from finance to cities.

DRIVING SYSTEMS CHANGE

20% of all supply-side actors by revenue in most major sectors of the economy are part of Race to Zero - this represents a breakthrough level of ambition according to 2030 Breakthroughs theory of change.



PREPARING TO JOIN AS A MEMBER

STEP 1: Measure your entity's GHG emissions across all scopes to understand its total carbon footprint.

STEP 2: Use this emissions baseline to calculate a science-based emissions reduction target.

STEP 3: If your entity is ready to set a science based interim and long term target and begin implementing Race to Zero's criteria, then you are ready to become a member of the campaign and pledge through one of the Race to Zero's **Partners**.

STEP 4: If your entity is not yet ready to set and implement a science based target, we encourage you to work with Race to Zero's **Accelerators** to build your organisational capacity and identify your pathway to net zero.

HOW TO JOIN RACE TO ZERO

JOIN A PARTNER

ALIGN POLICY AND ENGAGEMENT INCLUDING MEMBERSHIP ASSOCIATIONS TO NET ZERO GOALS



PERSUADE

REPORT PUBLICLY ON YOUR TARGETS AND ACTIONS FEEDING INTO THE UNFCCC GLOBAL CLIMATE ACTION PORTAL



PUBLISH

TAKE ACTION TO ACHIEVE NET ZERO CONSISTENT WITH YOUR TARGETS AND CONTRIBUTING TO SECTOR BREAKTHROUGHS



PROCEED

PUBLICLY DISCLOSE A TRANSITION PLAN INCLUDING ACTIONS BY 2030



PLAN

IMPLEMENT NET ZERO

PLEDGE TO REACH NET ZERO NO LATER THAN 2050. CONTRIBUTE TO HALVING EMISSIONS BY 2030



PLEDGE

SUPPORT 2030 BREAKTHROUGHS

BUILT ENVIRONMENT

100% OF PROJECTS COMPLETED IN 2030 OR AFTER ARE NET ZERO CARBON IN OPERATION WITH >40% REDUCTION IN EMBODIED CARBON



TRANSPORT

TO MAKE ZERO-EMISSION VEHICLES ACCESSIBLE, AFFORDABLE & SUSTAINABLE IN ALL REGIONS. ZERO EMISSIONS FUELS 5% OF INTERNATIONAL SHIPPING & 15% OF DOMESTIC SHIPPING FUELS BY 2030 SUSTAINABLE AVIATION FUEL (SAF) TO MAKE UP 13-15% OF FUELS BY 2030



NATURE

MORE THAN 10GT CO2E MITIGATED PER YEAR THROUGH NATURE BASED SOLUTIONS BY 2030 INCLUDING THE PROTECTION (+5Mha) SUSTAINABLE MANAGEMENT (2Bha) AND RESTORATION (350Mha) OF LAND DEMAND SIDE FOOD SYSTEM ACTION



MORE ON R22 LEG

MORE ON R22 CRITERIA

Find out more about [Race to Zero](#)



PARTNERS

25+ leading net zero initiatives through which members join the Race to Zero.



SCIENCE
BASED
TARGETS



PlanetMark



·I·C·L·E·I
Local Governments for Sustainability



JAPAN
CLIMATE
INITIATIVE



EXPONENTIAL
ROADMAP Initiative



Net Zero Banking Alliance



Sports for Climate Action

Net Zero Asset Owners Alliance



Business
Declares

Fashion Charter for Climate
Action



Climate Action
Accelerator

NET ZERO ASSET
MANAGERS
INITIATIVE

Net Zero Investment Consultants

Paris Aligned Asset Owners



UN
environment
programme



INTERNATIONAL
WINERIES FOR
CLIMATE ACTION



ACCELERATORS

+30 accelerators support capacity building and increase readiness for net zero targets.



OTHER WAYS TO JOIN THE RACE

- More information on joining the campaign can be found on the [campaign website](#).
- Potential Partners or Accelerators can direct specific queries about how to: tessavincent@climatechampions.team & jeisenhardt@climatechampions.team.
- Members looking to join the Race are advised to connect directly with the [relevant Partner initiative](#).

BECOME A MEMBER

If you are an **individual entity** (business, subnational, university, hospital etc.), you are invited to make a net zero pledge and join an initiative or coalition which is an **official Race to Zero Partner**.

BECOME A PARTNER

If you are an **initiative or a coalition managing non-State actors throughout their journey to net zero** you can [join as a Partner](#). You will facilitate the exponential growth of members into Race to Zero and hold members to account.

BECOME AN ACCELERATOR

Initiatives and coalitions can also apply to be **Accelerators** and help build capacity of non-State actors to implement the 5Ps and accelerate membership by raising campaign awareness.

RACE TO ZERO GOVERNANCE



GLOBAL AMBASSADORS

AMBASSADORS WHO AMPLIFY RACE TO ZERO THROUGH THEIR INFLUENTIAL POSITION

2 COP PRESIDENCY APPOINTED CHAMPIONS FOR NON-STATE ACTOR CLIMATE ACTION

UN CLIMATE CHANGE HIGH LEVEL CHAMPIONS

CAMPAIGN RALLYING NON-STATE ACTORS TO CONTRIBUTE TO HALVING EMISSIONS BY 2030

EPRG



REVIEW NEW PARTNERS AND SUPPORT CRITERIA DEVELOPMENT

ACCELERATORS

ORGANIZATIONS WHO HELP TO ACCELERATE THE GLOBAL UPTAKE OF NET ZERO BY BUILDING THE CAPACITY OF NON-STATE ACTORS THROUGH TRAINING & AWARENESS RAISING



RACE TO ZERO



PARTNERS



PLEDGE PLAN
PROCEED
PUBLISH PERSUADE

NET ZERO INITIATIVES WHO ONBOARD AND MANAGE MEMBERS INTO THE RACE

RACE TO ZERO TEAM



IMPLEMENTS CAMPAIGN OBJECTIVES

MEMBERS

10,000+ COMPANIES

50 REGIONS

RACE TO ZERO

1000+ CITIES



600+ INVESTORS

1000+ EDUCATION

70+ HEALTH-CARE