









## **Doing Business with Finland**

08 October 2024 Boracay Room, EDSA Shangri-La, Manila, Philippines

## **Event Overview**

Finnish know-how in education and Information Technology is world-renowned. Moreover, Finnish companies provide innovative and sustainable technologies responding to versatile needs in the green transition, particularly circular economy and renewable energy solutions.

Organised in collaboration by the **Ministry for Foreign Affairs of Finland, Finnpartnership, Education Finland and the European Chamber of Commerce of the Philippines**, Doing Business with Finland will bring to Manila several Finnish companies and organisations looking for business opportunities with Filipino and other international companies.

This seminar will provide insights in the Finnish education, IT, circular economy and renewable energy sectors while highlighting the market opportunities of the Philippines in the same fields. At this event, Filipino and Finnish companies get to meet with each other and initiate discussions of potential business partnerships.

Doing Business with Finland takes place on 08 October from 14:00 to 18:00 at the Boracay Room in EDSA Shangri-La, Manila.

## INDICATIVE PROGRAMME

13:00 - 14:00	Arrival and registration
14:00 - 14:05	Welcome Remarks Saija Nurminen - confirmed Ambassador Embassy of Finland in Manila
14:05 – 14:10	Opening Remarks <b>Paulo Duarte</b> - confirmed  President  ECCP
14:10 – 14:20	Remarks  Minnamari Marttila - confirmed  Administration Director  Deputy to the CEO  Finnfund











14:20 – 14:30	Introduction of Finnpartnership's Services  Nikke Karjalainen - confirmed  Grant Financing Manager  Finnpartnership
14:30 - 14:40	Remarks  Jaakko Skantsi - confirmed  Programme Director  Education Finland
14:40 - 14:50	Keynote Speech  Evariste Cagatan - confirmed  Executive Director  Board of Investments  Department of Trade and Industry
14:50 – 15:00	Keynote Speech  Jack Madrid - confirmed  President and CEO  IT & Business Process Association of the Philippines (IBPAP)
15:00 – 15:10	Keynote Speech Crispian Lao - confirmed Vice Chairman, National Solid Waste Management Commission Founding President, Philippine Alliance for Recycling and Material Sustainability Inc.
15:10 - 16:00	Presentations of Finnish companies and organisations
16:00 - 16:15	Q&A Session and B2B Matchmaking Introduction
16:15 – 18:00	B2B Matchmaking session and Networking
18:00	End of official programme

Moderated by:

Atty. Alden Labaguis - confirmed

ECCP Tax & Financial Services Committee Chairperson