

Driving Iloilo Towards a Sustainable Future: A Forum on Sustainable Transportation

Event Overview

The forum, "**Driving Iloilo Towards a Sustainable Future: A Forum on Sustainable Transportation**", is a forward-thinking event designed to address the growing need for sustainable urban mobility solutions in Iloilo City. As cities across the globe face increasing challenges from urbanization, climate change, and pollution, this forum provides a platform for meaningful dialogue on how Iloilo can transition towards a more efficient, low-carbon, and resilient transportation network.

The event is organized in collaboration with the **Embassy of Sweden**, which has been instrumental in promoting sustainable transportation systems globally. With Sweden's expertise in urban mobility and environmental innovation, this forum will offer a unique opportunity to learn from international best practices while tailoring solutions to Iloilo's specific needs.

Iloilo City is at a pivotal moment, with the upcoming Bus Rapid Transit (BRT) system poised to reshape public transport in the city. This forum will showcase the potential of the Bus Transport Innovation Platform (BTIP) to transform Iloilo's public transportation landscape.

Event Details

Date and Time: October 28, 2024 | 02:00 PM to 06:00 PM

Venue: TBA

Target Audience: 50-100 participants

Driving Iloilo Towards a Sustainable Future

A Forum on Sustainable Transportation



Embassy of Sweden
Manila

Program Flow

TIME	ACTIVITY	
1:00 - 1:50 PM	Registration	
1:50 - 2:00 PM	Event Intro (AVP)	
2:00 - 2:15 PM	Welcome Remarks	<p>Hon. Jerry P. Trenas Mayor, Iloilo City</p> <p>H.E. Harald Fries Head of Mission, Embassy of Sweden in the Philippines</p>
2:15 - 2:30 PM	Keynote Speech: Presentation on the Bus Transport Innovation Platform (BTIP)	Johan Lennefalk Trade Commissioner for the Philippines, Business Sweden (<i>confirmed</i>)
PANEL DISCUSSION		
2:30 - 2:40 PM	Challenges and Opportunities for Sustainable Transportation in Iloilo City	Atty. Sedfrey Cabaluna City Councilor Chairman of Committee on Transportation, Iloilo City (<i>confirmed</i>)
2:40 - 2:50 PM	Promoting active transportation	Arch. Wilfredo Sy, Jr. Iloilo City MICE Center (TBC)
2:50 - 3:00 PM	Driving the Green Revolution: Advances in Vehicle Efficiency	Volvo buses (TBC)
3:00 - 3:20 PM	Q&A and Open Forum	
3:20 - 3:30 PM	Giving of Certificates and Tokens and Photo Opportunity	
3:30 - 3:35 PM	Closing Remarks	Florian Gottein ECCP Executive Director
4:00 - 6:00 PM	Networking Event	

PARTNERSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES				
Branding Rights	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Package Cost	50,000	30,000	20,000	10,000
Logo inclusion in all electronic marketing efforts (e.g. circulars, social media)	✓	✓	✓	✓
Acknowledgement as a Partner throughout the event	✓	✓	✓	✓
Company AVP to be played throughout the duration of the event	1.5 mins AVP	1 min AVP	45 sec AVP	30 sec AVP
Happening Now post on social media with company logo	✓	✓	✓	✓
Banner display in the event venue	3 vertical banners	2 vertical banners	1 vertical banner	1 vertical banner
Marketing booth /table (during the event and socials)	✓	✓	-	-
Types of brochure / materials to be displayed at the registration table	2 types of brochure / materials	1 type of brochure / materials	-	-
Speaking slot	5 mins	-	-	-
Feature in ECCP Members magazine (post event highlight)	✓	✓	✓	✓
Feature in ECCP Newsletter ECCP@Work (post event highlight)	✓	✓	✓	✓
Feature in ECCP social media pages (post-event highlight)	✓	✓	✓	✓
Database of attendees (only those who agreed to share their details)	✓	✓	✓	-

SPONSORSHIP CONFIRMATION FORM	
Company Name	
Company Address	
Contact Person	
Designation	
Email Address	
Contact Number	

Please check the sponsorship package:

Platinum Sponsor	50,000.00
Gold Sponsor	35,000.00
Silver Sponsor	20,000.00
Bronze Sponsor	10,000.00

Signature over printed Name

Designation

Date

Please send a signed confirmation form along with a high-resolution digital copy of your company logo to angelluz.aguirre@eccp.com and accounting@eccp.com

REMINDERS:

- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event or publication of report, the Sponsor will be liable to pay 50% of the total package cost.
- Payment may be settled but must be within two weeks after the date of the event.