

# Capacity Building Workshop on E-Registration

3 September 2020 | 2:00 PM – 5:00 PM (GMT +8) | via Zoom

RESOURCE SPEAKER



## SPONSORSHIP OPPORTUNITIES








### ABOUT THE EVENT

The ECCP, in partnership with its Food and Beverage Committee, is organizing a virtual forum/workshop entitled **Capacity Building Workshop on E-Registration** scheduled on **3 September 2020, 2:00 – 5:00 PM via online Zoom platform.**

The said event seeks to cover topics on e-registration with the aim to achieve the following:

- **Capacitate F&B companies including MSMEs on FDA E-Registration;**
- **Ensure clear understanding of the registration process and the specific documentary and other requirements among the private sector;**
- **Ensure that the private sector understands what tools are available to remain updated on new developments in the registration process; and**
- **Create alignment between FDA assessors and the private sector on the technical specificities and terminologies for different product categories.**

### SPONSORSHIP PACKAGE

- Logo Inclusion in all event collaterals 
- Company AVP to be played before and after the webinar session 
- Acknowledgement as event supporter 
- Complimentary tickets 
- Distribution of marketing materials to attendees 
- Database of Attendees (only those who agreed to share their details) 
- Sharing of company URL via Zoom Chatbox 

PACKAGE FEE

PHP 20,000

### EVENT DETAILS

|                   |   |
|-------------------|---|
| <b>DATE</b>       | September 3, 2020   |
| <b>TIME</b>       | 02:00 PM - 05:00 PM   |
| <b>PLATFORM</b>   | ZOOM  |
| <b>ATTENDANCE</b> | 40 - 80 participants  |
| <b>PROFILE</b>    | Government leaders, business executives, and members of industry chambers and organizations |

### PROMOTION VISIBILITY

|                     |                     |
|---------------------|---------------------|
| <b>SOCIAL MEDIA</b> | 12,000+ followers   |
| <b>EMAILS</b>       | 18,000+ subscribers |
| <b>SITE HITS</b>    | 202,000+ hits/year  |

**SHOW YOUR SUPPORT AND  
BE AN EVENT SPONSOR!**

**For more details, contact  
Ms. Kamyrr Catapang**

**email  
kamyrr.catapang@eccp.com**

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## PROVISIONAL PROGRAM

| TIME                                      | ACTIVITY   |
|---|--|
| 2:00 - 2:05 PM                            | Opening Remarks<br>Florian Gottein<br>Executive Director, ECCP   |
| 2:05 - 2:15 PM                            | Message from FDA<br><i>On regulatory reforms from FDA</i><br><br>Dr. Rolando Enrique D. Domingo, DPBO<br>Director General<br>Food and Drug Administration  |
| <b>E-REGISTRATION WALKTHROUGH</b>         |  |
| 2:15-2:45 PM                              | Process flow chart of FDA e-registration (simulation) and common reasons for application denial<br><i>FDA staff</i>  |
| 2:45 - 3:10 PM                            | Open forum on FDA e-registration concerns and queries on reasons for denial<br><br><i>Moderated by Ms. Helen Grace Baisa, ECCP Food and Beverage Committee Chair</i>   |
| 3:10 - 3:25 PM                            | Coffee Break   |
| <b>BREAKOUT SESSION / WORKSHOP PROPER</b> |  |
| 3:25-4:20 PM                              | Case studies of frequently misunderstood products and different specifications of product categories by industry & FDA <ul style="list-style-type: none"> <li>• Food manufacturers</li> <li>• Food importers and exporters</li> <li>• Alcoholic beverages</li> <li>• Health supplements</li> </ul> |
| 4:20-4:40 PM                              | Case presentations and open forum  |
| 4:40-5:00 PM                              | Synthesis and Action Points  |

## CONTRACT FORM

 Company Name:
 

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 Address:
 

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 Telephone:
 

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 Line of Business:
 

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 Contact Person:
 

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 Designation:
 

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 Mobile Number:
 

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 Email Address:
 

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We would like to participate as an  
**Event Supporter (Php 20,000)**

 \_\_\_\_\_  
 Signature over Printed Name

 \_\_\_\_\_  
 Date

### REMINDERS

- A 50% down payment must be made one week from the contract date and remaining balance must be settled one week before the commencement of the event.
- A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be liable to pay 50% of the total package cost.