





#### CO-FUNDED BY





# MINDANAO REGION BUSINESS OPPORTUNITIES FORUM

Enhancing Governance for Faster Business Recovery and Increased Business Opportunities in the New Normal



6 & 7 October 2020



01:30 PM to 4:30 PM (GMT +8)



via Zoom

















### INTRODUCTION

With the theme, Enhancing Governance for Faster Business Recovery and Increased Business Opportunities in the New Normal, the Mindanao Region Business Opportunities Forum will focus on the business and investment opportunities as it supports the faster economic recovery of Mindanao.

The **2-part online forum** brings together government, business and other stakeholders at a dialogue on their experiences with regard to enhancing global competitiveness through good governance and to discuss challenges and opportunities in doing business in the new normal setup as well as exchange views on how both parties can collaborate to improve the business climate and make it easy to do business in the region.

Regional and sectoral business opportunities will be presented by both government and business representatives in order to identify priority areas for investment cooperation.

# OBJECTIVES OF THE FORUM

Specifically, the 2-part online forum aims to:

- Promote investment and business opportunities in the Mindanao region while highlighting the enhancement for faster business recovery and increased regional business opportunities;
- Provide a platform for networking and business matching;
- Share best practices in improving the business climate and government efficiency;
- Bring LGUs and the business sector closer to working together on mutually beneficial partnerships; and
- Increase awareness on priority business and investment opportunities among the LGU and business sector.

# TARGET AUDIENCE



National and Local Government Officials



Civil Society Representatives (Academe & Religious Organizations)



International and Regional Organizations



**Business Sector Representatives** 



Local Government Integrity Circle (LoGIC)
Network members



Non-Government Organizations

#### **REGISTER NOW!**

The Forum is accepting registrations for those who want to participate as an attendee. Links will be provided before the session

LoGIC Members / Partners	5 Complimentary tickets	
ECCP Members	2 Free tickets; Php 500 for	
	additional attendees	
Non-Members	Php 1,000.00	

# SPONSORSHIP PACKAGE

Experience the following membership mileages at the Mindanao Region Business Opportunities Forum

Mileages	Event Partner (Php 30,000)
Visibility: Company Logo with hyperlink in the webinar email blasts (approximately 15,000 email addresses)	Yes
Naming Rights and Acknowledgement	EVENT PARTNER
Company AVP to be played before and after the webinar session	Maximum of 2 mins; 30-second is ideal
Provision of Complimentary Slots at the Webinar	5 complimentary passes
Logo inclusion in all electronic marketing collaterals (e.g. circulars, social media accounts)	Yes
Sharing of company URL in the webinar platform via chat box	Yes
Database of Attendees (only those who agreed to share their details)	Yes
Provision of event partner's marketing e-collateral to all participants	Yes

# **CONFIRMATION FORM**

Company Name	
Address	
Contact Person	
Designation	
Contact Number	
Email Address	
We would like to participate as an <b>Event Partner (Php 30,000)</b>	
Signature over Printed Name	Date

#### Reminders:

- A 50% downpayment must be made one week from the contract date and the balance must be settled one week before the event.
- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form
- If notice of cancellation is received one week prior to the commencement of the event, the Sponsor will be reliable to pay 50% of the total package cost.

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FOR MORE DETAILS,

Email <u>kamyr.catapang@eccp.com</u> and/or <u>events.associate@eccp.com</u>