

SPONSORSHIP OPPORTUNITIES

Scope of Chamber Services:

- **Event Organizer:** ECCP will host the online platform (Zoom) and handle technical arrangements and other necessary backend support to ensure smooth run of the online event
- **Event Conceptualization and Program Flow:** ECCP will lead in conceptualizing possible webinar topic and organize the program flow
- **Event Marketing:** ECCP will lead in marketing efforts to attract a good number of participants; promotional activities cover EDM marketing (i.e. dedicated e-invitations and Chamber newsletters) and online promotions (i.e. ECCP website, social media campaign and dedicated Glue Up event registration website)

Sponsorship Packages and Mileages

Package Name		Partner	Supporter	Patron
Investment Value		PHP 50,000	PHP 35,000	PHP 20,000
Pre-event	Exclusivity	1 *	-	-
	Branding rights	Event Partner	Event Supporter	Patron
	Logo inclusion in event banner	✓	✓	✓
	Logo inclusion in all EDM marketing (i.e. e-invitations and newsletters) and online promotions (i.e. ECCP website, social media campaign, dedicated webinar website)	✓	✓	✓
	Company hyperlink in dedicated webinar website	✓	✓	-
Live	Speaking and panelist slot: 20-minute presentation on best practices and private sector take on the proposed agri-industrial business corridors and participation at the open forum	✓	-	-
	Complimentary pass to the webinar	25 ticket passes	15 ticket passes	5 ticket passes
	Inclusion of company AVP before and after the webinar proper	1-minute AVP	30-second AVP	5-second logo slide
	Live acknowledgement	✓	✓	✓
Post-event	Logo inclusion on post-event social media collaterals	✓	✓	✓
	Attendee database (only those with consent) **	✓ Includes attendee name, designation, company, email address, and contact number	✓ Includes attendee name, company, and email address	-
	Recording of the webinar **	✓	-	-
	Post-event report including session highlights and audience profile **	✓	-	-

* First-come, first-served basis

** To be released after confirmation of full payment of sponsorship cost

Please fill out the confirmation form on the next page.



Know Your ABCs: Corridors of Growth in the Agriculture Sector

9 June 2021, 2:00 PM to 4:00 PM (GMT+8)

SPONSORSHIP CONFIRMATION FORM

Company Name	
Company Address	
Contact Person	
Designation	
Contact Number	

Please check the sponsorship package:

- | | | |
|--------------------------|-----------|------------|
| <input type="checkbox"/> | Partner | PHP 50,000 |
| <input type="checkbox"/> | Supporter | PHP 35,000 |
| <input type="checkbox"/> | Patron | PHP 20,000 |

Signature over Printed Name

Date

Reminders:

- A billing invoice with payment instructions will be sent upon receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the commencement of the event or publication of report, the Sponsor will be liable to pay 50% of the total package cost.

Please send a signed confirmation form along with a high-resolution digital copy of your company logo to advocacy@eccp.com and accounting@eccp.com.