

Joint Foreign Chambers of the Philippines Webinar
Ease of Doing Business: Connecting Opportunities by Cutting the Red Tape
 08 April 2022, 10:00 AM to 12:00 NN (GMT+8), via Zoom

EVENT OVERVIEW

Regulations that are overly onerous impede business opportunities, consequently reducing economic competitiveness and growth. On this account, as part of its commitment to enhancing the Philippine market landscape, the Philippine government has made cutting red tape a policy priority. The enactment of a landmark ease of doing business (EODB) statute in 2018 was an early policy triumph of the government that requires its agencies to simplify administrative processes in order to enhance overall regulatory quality.

With this breakthrough, doing business in the Philippines continues to improve, thanks in large part to measures spearheaded by the Anti-Red Tape Authority (ARTA). Nevertheless, continued strategies are being adopted to fill existing regulatory gaps. In recent developments, the Authority announced its collaboration with other government agencies to implement an Ease of Doing Business Reporting System. The establishment of such a monitoring system was launched to ensure business sustainability and to review the streamlining quality of government transaction processes.

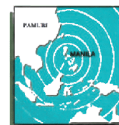
In this context, the Joint Foreign Chambers of the Philippines' online session entitled "**Ease of Doing Business: Connecting Opportunities by Cutting the Red Tape**" aims to provide updates on the ease of doing business situation in the Philippines. Likewise, this event will shed a light on the EODB reporting system, which assesses the effectiveness of government services affecting business operations. Aside from ARTA, this virtual forum will also showcase speakers from the Organization for Economic Cooperation and Development and the World Bank as they dig deeper into quality standards on regulatory reforms that could translate to economic benefits and overall competitiveness.

Event Details

- **Date and Time:** 08 April 2021, 10:00 AM - 12:00 NN (GMT+8)
- **Platform:** Zoom
- **Tariff:** **FREE** for JFC Members | **500** for Non-members

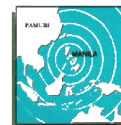
AGENDA

SCHEDULE	ACTIVITY
10:00 - 10:05 AM	<p><u>Welcome Remarks</u></p> <p>Mr. Lars Wittig (Confirmed) President European Chamber of Commerce of the Philippines</p>
10:05 - 10:25 AM	<p><u>The Philippine Ease of Doing Business and Efficient Government Service Delivery Reporting System and EODB Situation Updates</u></p> <p>Hon. Jeremiah Belgica (Confirmed) Director General Anti-Red Tape Authority</p>



10:25 - 10:40 AM	<p><u>Towards a Business Enabling Environment: The Economic Importance of Ease of Doing Business</u></p> <p>Dr. Roberto Martin N. Galang (Confirmed) Senior Private Sector Specialist Finance Competitiveness and Innovation, World Bank</p>
10:40 - 11:00 AM	<p><u>Understanding the Challenges of Doing Business in ASEAN and the Philippines</u></p> <p>Industry Representative <i>Sponsored speaking slot (reserved for Event Partner)</i></p>
11:00 - 11:15 AM	<p><u>Recommendations on Policy Reforms</u></p> <p>Mr. Frank Grozel (invited) Coordinator, Business Facilitation Programme United Nations Conference on Trade and Development</p>
11:15 - 11:55 AM	<p><u>Panel Discussion and Open Forum</u></p> <p>Hon. Jeremiah Belgica Director General Anti-Red Tape Authority</p> <p>Mr. Frank Grozel Coordinator, Business Facilitation Programme United Nations Conference on Trade and Development</p> <p>Dr. Roberto Martin N. Galang Senior Private Sector Specialist Finance Competitiveness and Innovation, World Bank</p> <p>Industry Representative</p>
11:55 AM - 12:00 NN	<p><u>Closing Remarks and Announcements</u></p>

Host and Moderator:
TBC - from Event Partner



PARTNERSHIP OPPORTUNITIES

Scope of Chamber Services

- **Event Organizer:** The European Chamber of Commerce of the Philippines (ECCP), on behalf of the Joint Foreign Chambers of the Philippines (JFC), will host the online platform (Zoom) and handle technical arrangements and other necessary backend support to ensure smooth run of the online event. The ECCP will serve as webinar secretariat for administrative and sponsorship coordination.
- **Event Conceptualization and Program Flow:** The JFC will lead in conceptualizing possible webinar topics and organize the program flow.
- **Event Marketing:** The ECCP will lead in JFC marketing efforts to attract a good number of participants; promotional activities cover EDM marketing (i.e. dedicated e-invitations and newsletters of the JFC and its member chambers) and online promotions (i.e. JFC and member chamber websites, social media campaign and dedicated GlueUp event registration website).

	BRANDING RIGHTS	Event Partner PHP 50,000	Event Supporter PHP 35,000	Patron PHP 20,000
P R E - E V E N T	Exclusivity	By invitation only	-	-
	Logo inclusion in event banner	✓	✓	✓
	Logo inclusion in all EDM marketing (i.e. e-invitations and newsletters) and online promotions (i.e. ECCP website, social media campaign, dedicated webinar website)	✓	✓	✓
	Company hyperlink in dedicated webinar website	✓	✓	-
L I V E	Speaking (20 minutes) with panelist slot and opportunity to nominate an event emcee-moderator	✓	-	-
	Panel reactor slot	-	✓	-
	Complimentary pass to the webinar**	20 ticket passes	10 ticket passes	5 ticket passes
	Inclusion of company AVP before and after the webinar proper	1-minute AVP	30-second AVP	5-second logo slide
	Live acknowledgement	✓	✓	✓
P O S T - E V E N T	Logo inclusion on post-event social media collaterals	✓	✓	✓
	Attendee database (only those with consent)*	✓	✓	-
	Recording of the webinar*	✓	-	-
	Post-event report including session highlights and audience profile*	✓	-	-

*To be released after confirmation of full payment of sponsorship cost

** May be amended to provision of e-materials to event attendees if package is secured by a JFC member

Please fill out the confirmation form on the next page and send it to advocacy@eccp.com.



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SPONSORSHIP CONFIRMATION FORM

Company Name	
Company Address	
Contact Person	
Designation	
Contact Number	

Please check the sponsorship package:

- Event Partner PHP 50,000
- Event Supporter PHP 35,000
- Patron PHP 20,000

Signature over Printed Name

Date

REMINDERS:

- A Billing invoice with payment instructions will be sent after receipt of this signed Contract Form.
- If notice of cancellation is received one week prior to the date of the event, the sponsor will be liable to pay 50% of the total package cost.
- Payment may be settled but must be within two weeks after the date of the event.

Please send a signed confirmation form along with a high-resolution digital copy of your company logo to advocacy@eccp.com.