British Chamber of Commerce Philippines

CCI France Philippines

Dutch Chamber of Commerce in the Philippines

eccp European Chamber of Commerce of the Philippines

AHK Deutsch-Philippinische Industrie- und Handelskammer German-Philippine Chamber of Commerce and Industry

La Cámara Spanish Chamber of Commerce in the Philippines

NordCham Philippines

7th JOINT ECONOMIC BRIEFING

28 JULY 2022
3:30 PM - 7:00 PM

PARTICIPATION FEE

Chamber Member	PHP 1, 800
Non-member	PHP 2, 500

MAKATI DIAMOND RESIDENCES, MAKATI CITY

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28 JULY 2022
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EVENT DESCRIPTION

Global market disruptions have marred the past year causing uncertainty within the global market. While the international arena has been difficult to operate in for foreign businesses, the Philippine business environment has improved significantly with the amendments to the Retail Trade Liberalisation Act, the Public Service Act, and the Foreign Investments Act. With this in mind, the Philippines has much to look forward to with foreign investment flows in the future.

Given these considerations, the Joint Economic Briefing provides a platform to analyze these issues with field experts and keep updated with the latest news on the Philippine Macroeconomic Outlook.

Join us in a Joint Economic Briefing as we explore the current state of the Philippine economy, and the legislative development for foreign businesses in the country through discussions with the country's foremost economists.

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WORKING AGENDA

TIME	ACTIVITY
3:00 – 3:30	Registration
3:30 – 3:45	Opening Remarks
3:45 – 3:50	Introduction to First Speaker
3:50 – 4:05	Driving Foreign Direct Investments **Secretary Alfredo "Fred" Pascual** *Secretary, Department of Trade and Industry*
4:05 – 4:10	Introduction to Second Speaker
4:10 – 4:25	Legislative Development of the New Administration for Foreign Businesses **Secretary Benjamin Diokno** *Secretary, Department of Finance*
4:25 – 4:30	Introduction to Third Speaker
4:30 – 4:45	Philippine Macroeconomic View **Mr. Dante R. Tinga Jr.** *Director of Research, BDO Unibank*
4:45 – 5:15	Panel Discussion
5:15 – 5:20	Closing Remarks
5:20 – 7:00	Networking

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SPONSORSHIP PACKAGES

BENEFITS	MAJOR (PHP 40, 000)	MINOR (PHP 25, 000)
Company logo included on event page and marketing materials	✓	✓
Complimentary tickets	2 tickets	1 ticket
Corporate AVP showing	Maximum of 1.5 minutes	Maximum of 30 seconds
Table display/booth set-up at the venue	✓	
Acknowledgement at the start of the event	✓	✓
Company logo on event backdrop/slide	✓	✓
Display pull-up banner(s) at the venue	2	1
Acknowledgement in press release related to the event	✓	✓
Company mention on social media promotion/campaigns	✓	✓
Database of attendees *(only those who consented to provide their contact info)*	✓	✓

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