

## Partnership Proposal

### **1. Description of the EPBS:**

This 2018, we look at how the current administration's initiatives and programs, in line with its Socioeconomic Agenda and priorities, have substantially progressed – Build, Build, Build Program, tax reform, ease of doing business, labor protection furthered through the Executive Order on Contractualization, sustainable development and climate adaptation, and universal healthcare, among many others. In addition, the Philippines' economy is at steady growth at 6.8% GDP for Q1 of 2018, EU remains to be one of the top three trading partner of the Philippines, and the EU-Philippines Partnership Cooperation Agreement has been put into force – a major milestone for the EU-Philippine relations. With this in mind, the EU-Philippines Business Network (EPBN) is organizing the **EU-Philippines Business Summit 2018** with the theme “**EU and the Philippines: Jointly Pursuing Competitiveness for Inclusive Growth**” on **18 October 2018**, at **Solaire Resort and Hotel**. We are inviting you to join the most important trade forum to be attended by key figures from the government and private sector.

The Forum will be a celebration of EU-Philippine trade and investment ties and an opportunity for a constructive dialogue between key stakeholders, covering key sectors – Infrastructure, Retail, Environment, Healthcare, and Tax and Financial Services, with presentations of the EPBN's wishlist of reforms through the handover of the 4<sup>th</sup> edition of the EU-Philippine Advocacy Papers (see 2017 EU-Philippine Advocacy Papers [here](#)). This event will bring together **three hundred to five hundred (350-500) participants** from the Philippine government, private sector, business groups, diplomatic corps, academe and think tanks, among others. Keynote invitees will include NEDA Secretary Ernesto Pernia, DTI Secretary Ramon Lopez, DENR Secretary Roy Cimatu, DOH Secretary Francisco Duque III, Sen. Juan Miguel Zubiri, and Hon. Gloria Macapagal-Arroyo.

### **2. Event Objectives:**

- Identify action points to be carried forward as joint priorities for the new administration and congress and the EU business community in the Philippines;
- Discuss Philippine trade and investment regulations currently in place as well as the necessary changes to further improve the country's position as a competitive destination for EU businesses;
- Serve as an opportunity for dialogue with key government officials on relevant issues such as tax reform, EU-PHL FTA, and liberalizing economic activities, as well as to discuss new guidelines and directions from the government;
- Showcase business opportunities for EU businesses in high-growth Philippine sectors;
- Showcase for Filipino businesses investing opportunities in Europe.

### 3. Target Audience and Participants:

- Ambassadors
- Trade Counselors
- Government Officials
- C-level executives from European and Philippine corporations based in the Philippines and the region/ASEAN
- Corporate affairs and C-level executives from EU businesses in ASEAN
- Corporate affairs professionals, think tanks and business associations
- Regional business associations and bodies
- Representatives of the executive and legislative bodies of government
- Business development managers from relevant European companies in the Philippines, ASEAN, and Europe
- Business development managers from relevant Philippine companies
- European and Philippine industry associations and business clusters
- European and Filipino entrepreneurs

### 4. EPBS 2017 Key Figures:

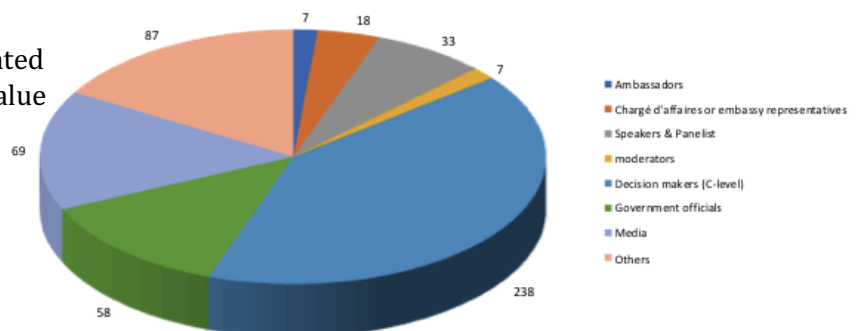
#### Media & visibility:

- 34 news stories
- 24 media outlets represented
- Php 3.1M in total media value

#### Audience

- 500+ attendees
- 7 Ambassadors present
- 13% government officials

Number of participants per group



### 5. Agenda:

The agenda is available online on our event website [here](#). It is updated on a regular basis.

### 6. Sponsorship:

The EU-Philippines Business Summit offers the following sponsorship packages: Platinum, Gold, Silver, Bronze and Patron. We also offer co-presenter and table sponsorship packages.

All sponsors will enjoy attractive incentives and their participation will be visible to all summit attendees throughout the venue, on conference materials and electronic media.

Sponsors may also have the option to avail of the Optional Industry Speaking Slot, on a first come, first served basis.

	Sponsorship Type	Co-Presenter	Platinum	Gold	Silver	Bronze	Patron	Table
	Sponsorship Amount	PHP 600,000	PHP 500,000	PHP 325,000	PHP 200,000	PHP 100,000	PHP 50,000	PHP 60,000
	Optional Industry speaking slot	PHP 25,000.00	PHP 50,000.00	PHP 75,000.00	PHP 100,000.00			
	Exclusivity	Sector Exclusivity						
MARKETING & PUBLICITY	Database of attendees (with consent)	✓	✓	✓	✓			
	Company logo & profile on event website, invites and mailers	Major size	Major size	Large size	Medium size	Regular size	Small size	
	Web Banner w/ Hyperlink on the website www.epbn.ph	Square Banner w/ Extended Ad for 4 months size: 250 x 250px and 468 x 60 px location: top right and left bottom visibility: Random on page refresh, internal pages	Square Banner Ad for 3 months size: 250 x 250 px location: sidebar visibility: Random on page refresh, internal pages	Square Banner Ad for 1 month size: 250 x 250 px location: sidebar visibility: Random on page refresh, internal pages				
	Company logo on social media pages	✓	✓	✓	✓	✓	✓	
	Advert in Doing Business in the Philippines	Inside Back Cover Ad (B5 size)	1 Full Page Color Ad (B5 size)	1 Full Page Color Ad (B5 size)				
	Marketing booth / table with backwall	One (1) 2m x 4m	One (1) 2m x 3m	One (1) 2m x 2m	One (1) 2m x 2m			
	Inclusion of promo material in the delegate kit	Yes & Logo on bag	✓	✓	✓			
	Inclusion of logo on delegate badge	✓						
	Inclusion of logo on lanyard	✓						
	Complimentary tickets & VIP seating	15	10	5	3	2	1	10
ONSITE MILEAGES	Company logo on reserved table	✓	✓	✓	✓	✓		✓
	Logo on • event back drop or digital wall, • event backdrop at welcome desk • media wall	Major size	Major size	Large size	Medium size			
	Show AVP during the summit	3 min AVP in sponsor loop	2 min AVP in sponsor loop	1 min AVP in sponsor loop	30 sec AVP in sponsor loop	Logo in sponsor loop	Logo in sponsor loop	
	Roll up banners	5	5	4	3	2	1	
	Advert in summit program	2 Full Page (incl. of Back cover)	1 Full Page (inside cover)	1 Full Page	1/2 Full Page	1/4 Full Page		
	Company profile and logo in summit program	✓	✓	✓	✓	✓	✓	
	Acknowledgment of sponsors in press conference & conference	✓	✓	✓	✓	✓	✓	

**9. EPBS 2017 Sponsors:**



**10. For inquiries:**

**Marga Silva**  
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**11. For media partners:**

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[www.epbn.ph](http://www.epbn.ph)



**SPONSORSHIP AGREEMENT FORM**

This constitutes an agreement between the **European Chamber of Commerce of the Philippines (ECCP)**, the lead chamber of the project **EU-Philippines Business Network (EPBN)** which is the organizer of the **EU-Philippines Business Summit (EPBS)**

-and-

<**NAME OF COMPANY**> represented by its <**DESIGNATION**>, <**NAME OF AUTHORIZED REPRESENTATIVE**> with office address at <**OFFICE ADDRESS**>, hereafter referred to as **SPONSOR**.

**SPONSOR INFORMATION**

Company Name: \_\_\_\_\_  
 Name of Principal Officer: \_\_\_\_\_  
 Designation: \_\_\_\_\_  
 Office Address: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Mobile No.: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Type of Sponsorship (Please tick)**

- |   |   |
|---|---|
| <input type="checkbox"/> Co-Presenter (Php 600,000) | <input type="checkbox"/> with optional speaking slot (Php 25,000)*  |
| <input type="checkbox"/> Platinum (Php 500,000)     | <input type="checkbox"/> with optional speaking slot (Php 50,000)*  |
| <input type="checkbox"/> Gold (Php 325,000)         | <input type="checkbox"/> with optional speaking slot (Php 75,000)*  |
| <input type="checkbox"/> Silver (Php 200,000)       | <input type="checkbox"/> with optional speaking slot (Php 100,000)* |
| <input type="checkbox"/> Bronze (Php 100,000)       |   |
| <input type="checkbox"/> Patron (Php 50,000)        |   |
| <input type="checkbox"/> Table (Php 60,000)         |   |

*\*first come first served basis per sector*

**Payment can be made through deposit through bank details below:**

<b>Account Name:</b>	European Chamber of Commerce of the Philippines, Inc.
<b>Bank Name:</b>	BDO – A. Arnaiz-San Lorenzo Village
<b>Address:</b>	Arnaiz Branch 1018 Ground Floor, L&R Building, A. Arnaiz Avenue, San Lorenzo Village, Brgy. San Lorenzo, Makati City
<b>Account No. (PESO Account):</b>	005-358010-000
<b>Account No. (EURO Account):</b>	305-350135-334
<b>Swift Code:</b>	BNORPHMM

**Acceptance of Sponsorship**

**FOR AND IN BEHALF OF THE SPONSOR:**

\_\_\_\_\_  
 Signature of representative over printed name

Designation: \_\_\_\_\_

Date: \_\_\_\_\_

**FOR AND IN BEHALF OF ECCP:**

\_\_\_\_\_  
 Signature of representative over printed name

Designation: \_\_\_\_\_

Please send a scanned copy to Ms. Marga Silva at [marga.silva@epbn.ph](mailto:marga.silva@epbn.ph)