

2024 Philippine Economic Outlook

06 December 2023 | 1:00 - 3:00 PM

Mayuree Ballroom II, Dusit Thani Manila

Overview

A global economic slowdown due to inflation and global headwinds has been a great concern for most countries including the Philippines. According to the World Bank projections, the country's gross domestic product (GDP) is expected to moderate to 5.6% percent in 2023 from 7.6% in 2022. Despite the decline, the country is projected to post the highest growth in comparison to its neighbouring countries. The multilateral agency also estimates a growth of 5.8% for the year 2024.¹ Further to this, the Philippine government has laid down their growth assumptions of a 6% to 7% GDP growth rate for the rest of 2023, while a 6.5% to 8% economic growth is expected from 2024 - 2028.

The European Chamber of Commerce of the Philippines (ECCP) will host its 2024 Philippine Economic Outlook together with key resource speakers who will take a look at the country's state of economic health and crunch the numbers behind the various forecasts for the year ahead. The session aims to provide insights on the outlook of trade and investments in the country, the government's socioeconomic priorities for the year ahead, high-growth sectors, as well as guidance to the business community on how to recalibrate their strategic decisions and business plans based on current indicators and predictions amidst tighter financial conditions and adverse external pressures.

Event Details

- **Date and Time:** 6 December, 1:00 - 3:00 PM
- **Venue:** Mayuree Ballroom II, Dusit Thani Manila
- **Platform:** Face-to-face
- **Tariff:**
 - Member: P1,800
 - Non-member: P2,500
- **Target Audience:** C-level and corporate executives; senior and middle management professionals; local industry associations and business groups; individual entrepreneurs and investors; micro, small, and medium-sized enterprise owners; government representatives and investment promotion agencies; non-government organisations and civil society groups

¹ <https://www.pna.gov.ph/articles/1210899>

Indicative Program

Time	Activity
12:00 - 1:00 PM <i>60 minutes</i>	Registration
1:00 - 1:05 PM <i>5 minutes</i>	Welcome Remarks Mr. Paulo Duarte <i>confirmed</i> ECCP President
1:05 - 1:25 PM <i>20 minutes</i>	Socioeconomic Plans and Priorities of the Government for 2024 Hon. Arsenio M. Balisacan <i>confirmed</i> Secretary National Economic and Development Authority
1:25 - 1:45 PM <i>20 minutes</i>	2024 Prospects for Growth and Development Mr. Ralph Van Doorn <i>confirmed</i> Senior Economist World Bank
1:45 - 2:00 PM <i>15 minutes</i>	Philippine Economic Forecast Industry representative
2:00 - 2:55 PM <i>55 minutes</i>	Panel Discussion
	End of Program

**All speakers are invited unless otherwise stated*

PARTNERSHIP OPPORTUNITIES

Scope of Chamber Services

- **Event Organizer:** The ECCP will handle technical arrangements and other necessary support to ensure smooth run of the event.
- **Event Conceptualization and Program Flow:** The ECCP will lead in conceptualising possible topics and organising the program flow.
- **Event Marketing:** The ECCP will lead the marketing efforts to attract a good number of participants; promotional activities cover EDM marketing (i.e. dedicated e-invitations and newsletters) and online promotions (i.e. ECCP website, social media campaign, and dedicated GlueUp registration website).

Category	Event Supporter	Patron
Investment Value	PHP 70,000	PHP 40,000
Inclusion of company AVP before and after the event proper	2 minute <i>Intro and outro</i>	1 minute <i>Intro only</i>
Verbal acknowledgment in the event	✓	✓
Panelist Slot (5 minutes opening statement)	✓	-
Complimentary pass to the event (onsite)	2 slots <i>Seats will be in a reserved/premium table</i>	1 slot
Logo inclusion in electronic marketing collaterals such as social media, webinar/event webpage, program	✓	✓
Company E-Brochures/Files to Be Distributed with Post-Event Materials	5 e-materials / e-brochure	2 e-materials / e-brochure
Hyperlink to company website in event webpage	✓	✓
Hyperlink to upcoming company event (e.g., webinar) to be distributed with Post-Event Materials	4 events	2 events
Attendee database (only those with consent)	✓	-
E-intro emails to 3 ECCP member companies	✓	-
Types of brochure/material to be displayed at the registration table	3 types of brochure/material	1 type of brochure/material
Display of roll-up banner (vertical banner with stand to be provided by the company)	3	1

Please fill out the **confirmation form** on the next page and send it, along with your **hi-res logo** to advocacy@eccp.com.

PARTNERSHIP AGREEMENT FORM

We would like to participate at the ECCP 2024 Philippine Economic Outlook: (please check)

- Event Supporter (P70,000)**
- Patron (P40,000)**

COMPANY NAME:	_____
ADDRESS:	_____
TEL. NO.:	_____
MOBILE NO.:	_____
WEBSITE:	_____
CONTACT PERSON:	_____
DESIGNATION:	_____
EMAIL ADDRESS:	_____
NAME AND SIGNATURE OF AUTHORISED REPRESENTATIVE:	_____
DESIGNATION:	_____
DATE SIGNED:	_____

Reminders:

- The partner company must elect a representative who will closely coordinate with the organisers regarding mileage delivery and other logistical matters in preparation for the event.
- Any equipment, materials, or documents required to effectively deliver the mileages to the partner company must be provided on or before the deadline/s prescribed by the organisers.

Please send the accomplished form, along with hi-res company logo, to advocacy@eccp.com.